2027 Installation Celebration

Honoring Mark Peterson & The 2027 Leadership Team

Celebrating Leadership. Giving Back Through CARES.

Thursday, January 21, 2027 • 6:00 PM - 11:00 PM • Anaheim, California

Celebrate Leadership. Make an Impact.

The 2027 Installation Celebration will have an exciting new twist! At the vision of incoming C.A.R. President Mark Peterson, this special evening will include a fundraising component dedicated to support CARES and the many ways it makes a difference for our members and communities across California.

C.A.R. Leadership

Celebrates the installation of incoming C.A.R. Officers, including **Mark Peterson** as President, **Staci Caplan** as President-Elect, and **Nikki Coppa** as Treasurer.

600+ Expected Attendees

Includes REALTORS and professionals from all across California.

Networking, Dinner, and Fun Entertainment

Mix and mingle with fellow attendees, share a meal with old and new friends, and special entertainment featuring some familiar faces!

Learn More about CARES

Hear stories about the impact that C.A.R. causes have had for decades and what's coming next in this exciting new chapter!

To help bring this vision to life, C.A.R. CARES is inviting Local Associations, organizations, and other supporters to be part of the celebration. Whether through event sponsorship, a silent auction donation, or a direct contribution to CARES, there are several ways to get involved and help **make this an unforgettable evening with a lasting impact**.

Sponsorship recognition and logo placement are subject to production deadlines and final event specifications.

Sponsorship Opportunities

Presenting Sponsor $10,000

Celebrate in a big way as the presenting sponsor of the 2027 Installation Celebration, with premier visibility and recognition throughout the evening.

- Name recognition: *2027 Installation Celebration presented by SPONSOR*
- Premier logo placement on all event materials including the program and slideshow
- Verbal recognition throughout the evening
- Reserved VIP seating
- Includes 10 guest tickets + 10 drink tickets

Bar Sponsor $7,500

- Logo at the reception bars
- Recognized on event materials
- 7 guest tickets + 7 drink tickets

Food Station Sponsor $7,500

- Logo at the food stations
- Recognized on event materials
- 7 guest tickets + 7 drink tickets

Table Sponsor $6,000

- Exclusive logo recognition on all tables
- Featured throughout the event area
- 6 guest tickets + 6 drink tickets

Photo Booth Sponsor $5,000

- Recognized on photo booth signage
- Logo featured throughout event area
- 5 guest tickets + 5 drink tickets

Signature Cocktail Sponsor $4,000

- Opportunity to provide sponsor-branded napkins
- Logo at the bar and on-site at the event
- 4 guest tickets + 4 drink tickets

Reception Ticket $125

- Includes curated bites
- 1 drink ticket

Family Feud Team Sponsor $3,000

Give your favorite team a competitive edge during the competition.

- Logo featured while your team competes during Family Feud
- Recognition in event collateral
- 3 guest tickets + 3 drink tickets

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Silent Auction Donation

Help make the 2027 Installation even more memorable by contributing to our silent auction! We're inviting Local Associations, organizations, and other supporters to donate items and experiences that will bring excitement to the evening while raising funds for CARES.

What Can You Donate?

We're looking for a variety of items and experiences, such as:

- Themed gift baskets
- Restaurant, retail, or entertainment gift cards
- Hotel stays or weekend getaways
- Sports, concerts, and event tickets
- Unique local experiences

Have something in mind? We'd love to hear about it!

Be Part of The Celebration That Gives Back!

Sponsor the Evening

Donate a Silent Auction Item

Give Directly to CARES

Interested in any of these opportunities?

Contact Jeannette with the CARES team at CARES@car.org or 815-531-7192.

Please note, we are aiming to finalize sponsorship and silent auction donations **by November 20, 2026**.

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